



FOR FURTHER INFORMATION

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**BOOMTOWN CASINO NEW ORLEANS CONDUCTS VOLUNTARY CLOSURE AS
PRECAUTIONARY MEASURE AGAINST RISING WATERS GENERATED BY
TROPICAL STORM LEE**

Casino to close at 2:00pm CST until further notice

Harvey, LA September 4, 2011 – Boomtown Casino New Orleans announced a voluntary closure today as a precautionary measure due to rising waters generated by Tropical Storm Lee. The casino will close at **2:00pm CST**.

“We elected to close as a precautionary measure,” said Boomtown Vice President and General Manager Barry Regula. He adds, “The safety of our guests, 700+ team members and the West Bank community remains our primary focus.”

Boomtown management will continue to monitor weather conditions and updates issued by the Southeast Louisiana Flood Protection Authority – West and will re-open as soon as conditions indicate it is appropriate to do so.

Updated information will be posted at www.facebook.com/boomtownneworleans

About Boomtown Casino New Orleans

Boomtown New Orleans, located on the West Bank of the Mississippi in New Orleans and approximately 15 minutes from the French Quarter, opened in 1994 and features a 30,000-square-foot casino with more than 1,500 slot machines and 34 table games, including a live poker room and high limit slots and tables. Boomtown New Orleans also offers approximately 1,700 parking spaces and features four casual and fine dining venues, a 350-seat nightclub entertainment venue and over 4,600-square-feet of meeting and conference space.

For more information about Boomtown Casino New Orleans: www.boomtownneworleans.com or find us on Facebook.

About Pinnacle Entertainment

Pinnacle Entertainment, Inc. owns and operates seven casinos, located in Louisiana, Missouri, Indiana and Nevada, and a racetrack in Ohio. The Company is also developing L'Auberge Casino & Hotel Baton Rouge, which is scheduled to open in the summer of 2012. In August 2011, Pinnacle acquired a 26% ownership stake in Asian Coast Development (Canada) Ltd. (ACDL), an international development and real estate company currently developing Vietnam's first large-scale integrated resort.

Pinnacle Entertainment, Inc. is publicly traded on the New York Stock Exchange under the ticker symbol PNK. To learn more about Pinnacle Entertainment, please visit www.pnkinc.com.

Boomtown Casino New Orleans and Pinnacle Entertainment, Inc. are equal opportunity employers committed to responsible gaming.

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