



Dear Jefferson Parish Business Owner:

On behalf of Jefferson Parish Emergency Management, we are gearing up for the storm season. We encourage you to review and revise your business continuity plans to respond to and recover from an emergency or disaster event. If you currently don't have a plan please review this link to assist your business in continuity planning: <http://www.ready.gov/business/implementation/continuity>. We also ask that you review your re-entry placard inventory to ensure that your employees have the placards necessary to return as quickly as possible to Jefferson Parish following any evacuation order. If your business received re-entry placards tier-1 or tier-2, please review each placard to determine if it is still valid (expiration date of 2015 or earlier, in the lower left corner of the placard). If your placards have expired, please login to the Jefferson Parish Re-entry Placard Program site at [www.jumpstartjefferson.com](http://www.jumpstartjefferson.com) and select "Enter the Jumpstart Jefferson Re-Entry Application Process".

The Jefferson Parish Re-entry Placard Program has been updated and now shares a common database with our regional parishes. This new database means that all businesses renewing or updating placards can:

1. If you have a valid account that was **updated or created in 2011**, you can select the tab "Already have an Account" to continue with your request.
2. To set up a new account, select "Click Here to Get Started." The next screen provides the terms of use. If you agree, click "I Accept". Subsequent screens provide instructions for the remainder of the application process.

Remember the importance of keeping your username and password on file so that you can update and re-enter your account in the future. We would encourage you to continue updating your Jumpstart Jefferson profile on the website with the most up to date information so that we can communicate directly with your designated business representatives before, during and after an emergency, disaster and/or significant threat.

Should you need assistance using the website, please click on the Email the Program Director link in the upper right corner for assistance. If you have any questions or concerns regarding Jefferson Parish's Re-Entry Program or Placards, please contact Chris Cambre in the Emergency Management Department at 504-349-5360 or email [CCambre@jeffparish.net](mailto:CCambre@jeffparish.net).

Respectfully serving the citizens of Jefferson Parish,

Joseph Valiente  
Director of Emergency Management