

# News Release

## Jefferson Parish, Louisiana

Issued by: Patricia Borne  
Public Information Officer



### Our Mission Is:

“Provide the services, leadership, and vision to improve the quality of life in Jefferson Parish.”

Aaron F. Broussard  
Parish President

FOR IMMEDIATE RELEASE

September 8, 2009

### **CALL TO OUR CITIZENS TO ADOPT-A-PARKWAY**

As part of Jefferson Parish’s quality of life initiatives, the Parkways Department is asking citizens of our community to join in planting trees and landscaping our medians. Get involved in the renewed *Adopt-a-Parkway Program*.

The *Adopt-a-Parkway Program* started in 1988 with over 100 individuals, businesses and organizations involved in beautification of public green spaces. Currently only 70 groups participate in this program and Jefferson Parish would like to increase participation in this productive, worthwhile cause.

Parkway sponsors who excel in improving the landscape of their adopted sections of thoroughfares are recognized by a sign and are eligible to receive the coveted “Parkway Sponsor of the Year” award. Each year a bronzed garden statue is placed at the “Parkway Sponsor of the Year” location.

Newer, decorative *Adopt-a-Parkway* signs are being installed at all current *Adopt-a-Parkway* locations to enhance the landscapes.

To promote an organization and help improve our quality of life, contact Beulah Oswald, Parkway Volunteer Coordinator, at 737-7583 or Kai Adams, Director of Jefferson Parish Parkways Department, at 349-5800. The Jefferson Parish Parkways Department can tailor an adoption program to suit anyone’s needs.

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