

# News Release

## Jefferson Parish, Louisiana

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### Our Mission Is:

“Provide the services,  
leadership, and vision to  
improve the quality of life  
in Jefferson Parish.”

**Steve J. Theriot**  
Parish President

FOR IMMEDIATE RELEASE  
June 1, 2010

### **GRAND ISLE TARPON RODEO CANCELED ISLAND AID CONCERT TO TAKE ITS PLACE**

Because of the current conditions in the Gulf of Mexico and the overwhelming focus of oil spill containment efforts and the environmental challenges it has created for the Town Grand Isle, the 2010 International Grand Isle Tarpon Rodeo Committee has canceled the rodeo and will hold an Island Aid Concert in its place. Benefits from this event will go to the Grand Isle Alive Promotion Fund to aid in rebuilding the fishing and tourism industry of Grand Isle.

The Island Aid Concert will be presented by the 2010 International Grand Isle Tarpon Rodeo. It will be held on July 23, 24, and 25, 2010, on the grounds behind the Community Center which is located at 3811 Highway 1 in Grand Isle, Louisiana.

For the latest information regarding the Island Aid Concert, please monitor the Grand Isle Tarpon Rodeo website, [www.tarponrodeo.org](http://www.tarponrodeo.org).

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