

News Release

Jefferson Parish, Louisiana

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Public Information Officer



Our Mission Is:

“Provide the services,
leadership, and vision to
improve the quality of life
in Jefferson Parish.”

Steve J. Theriot
Parish President

FOR IMMEDIATE RELEASE

April 23, 2010

Testing of the Emergency Alert System (JPAlert)

On Monday, April 26, 2010, the Jefferson Parish Emergency Management Department will be conducting a test of a new electronic emergency alert system known as JPAlert. This test will be sent to land based telephone lines **ONLY** in the 70072 zip code in Jefferson Parish.

Individuals in this area will receive a telephone call from the JPAlert Computer. When the call is answered, the recipient will hear a message notifying them that this is a test of JPAlert.

No response is necessary.

Once the JPAlert system is in place, it will be used to notify Jefferson Parish citizens of emergency events. This new system is capable of sending out alerts via text messages on cell phones, and pagers, e-mails on computers, and hand held devices. It also has a special feature that will send an emergency recorded messages to land based telephone lines of homes and businesses.

The purpose of this test is to verify the effectiveness of the JPAlert system in advance of this year's hurricane season and to provide a training opportunity to Jefferson Parish Emergency Managers.

For more information regarding the new Jefferson Parish emergency alert system, contact the Jefferson Parish Emergency Management Department at 504-349-5360.

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