



JEFFERSON PARISH

LOUISIANA

OFFICE OF THE COUNCIL

PARISH COUNCIL

CHRISTOPHER L. ROBERTS
Chairman

MICHAEL A. THOMAS
At Large

WILLIAM P. TOWNSEND
District 1

ELTON M. LAGASSE
District 2

BYRON L. LEE
District 3

LOUIS J. CONGEMI
District 4

CYNTHIA LEE - SHENG
District 5

WESTBANK
POST OFFICE BOX 9
GRETNA, LA 70054
(504) 364-2600

EASTBANK
POST OFFICE BOX 10242
JEFFERSON, LA 70181-0242
(504) 736-6600

SONNY BURMASTER
Chief of Staff

EULA A. LOPEZ
Parish Clerk
OFFICE OF THE CLERK
GRETNA, LA 70054
(504) 364-2626

May 27, 2011

Dear Jefferson Parish Business Owner:

On behalf of the Jefferson Parish Council, we encourage every business owner to review and revise periodically your business continuity plan so that you are best prepared for and able to respond to and recover from any emergency or disaster. Accordingly, we ask that you take stock of your re-entry placard inventory to ensure that your business has the necessary placards prior to the 2011 hurricane season.

If your business previously received tier-1 or tier-2 placards, please determine if they are current (expiration date of 2011 or later, in the lower left corner of the placard). If they are not current (expiration date of 2008, 2009 or 2010), they must be renewed.

You can accomplish this by logging onto www.jumpstartjefferson.com. Enter your username and password on the homepage. This should bring up the User Home page. The lower section of the User Home page (Application/Placard Maintenance) provides links to renew expired placards, to request additional placards, and to request replacement placards.

We also encourage you to update your Jumpstart Jefferson profile on the website so that we can communicate directly with your designated business representatives before, during and after any emergency, disaster and/or significant threat.

If your business has not applied for re-entry placards, please log on to www.jumpstartjefferson.com. Click on the "Enter the JumpStart Jefferson Re-Entry Application Program" link. The next screen provides the terms of use. If you agree to them, then click on "I Accept". Subsequent screens provide instructions for the remainder of the application process.

Should you need assistance using the website, please click on the **Email the Program Director** link in the upper right corner of each page of the website (after the terms of use page).

If you have questions or concerns regarding Jefferson Parish's re-entry program or placards, please contact Raphael Meyers in emergency management at rmeyers@jeffparish.net or 504-349-5360. If your concerns or questions remain unresolved, please contact Cherreen Gegenheimer in Councilman Thomas's office at 504-736-6016 or cgegenheimer@jeffparish.net.

The Jefferson Parish Council remains committed to working proactively with the businesses in our community to support your success and to grow our economic vitality.

Please let us know if there is anything we can do, individually or collectively, to assist with your re-entry placard needs or your commercial endeavors in Jefferson Parish, by contacting Cherreen Gegenheimer in Councilman Thomas's office (504-736-6016, cgegenheimer@jeffparish.net).

Best regards,



Michael A. Thomas
Councilman-at-Large Division B
Jefferson Parish



Christopher L. Roberts
Council Chairman
Jefferson Parish